

Festivals Review

Media Pack 2012

All the festivals



All the reviews

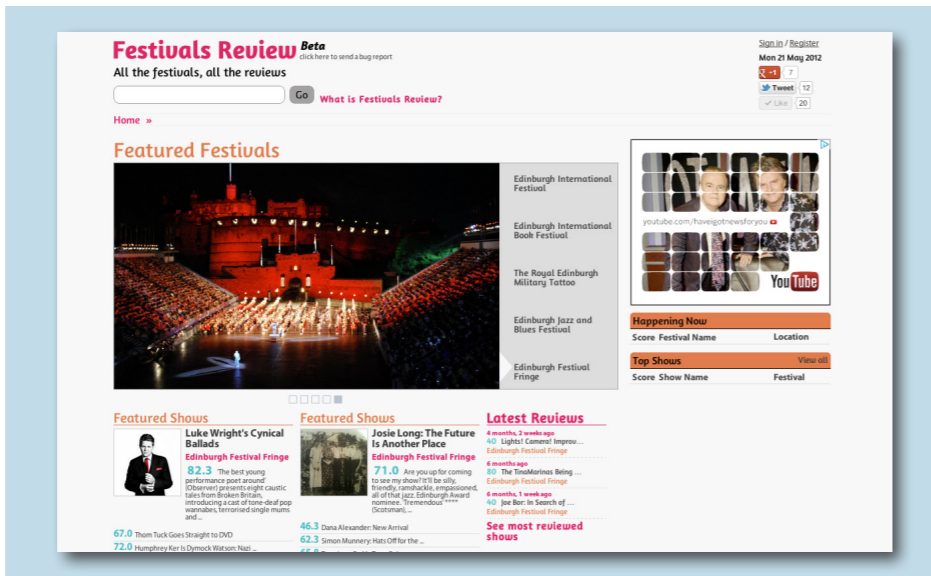
www.festivalsreview.com

What is Festivals Review?

Festivals Review is a festivals metacritic*

We organise all the **critical information** at a festival so you can have **more fun with less planning**.

Choosing what to see is difficult. Festivals Review makes it easier by putting all the information about festivals, venues and shows in one place and then assigning a **score** to them.



*Metacritic: a service that aggregates reviews and averages the score

What we do

The Edinburgh Festivals in August are the world's largest collection of arts festivals.

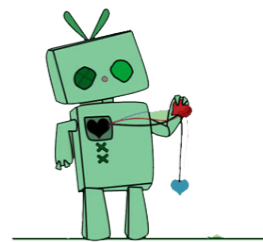
We gather data describing every show, then look for more.

Live reviews from 35 sources

Conversations as they happen

Our unique algorithms

Scores and stats for everything!



Reviews

Buzz

Technology

Better than the rest

More than a source, we are an über source

	FR	The Scotsman	Fringe Society	Fest Magazine	Three Weeks	Broadway Baby	The List
Live reviews from 30+ sources?	✓						
Mobile enabled?	✓	✓	✓				✓
Every festival covered?	✓	✓		✓			✓
Live updates?	✓	✓			✓	✓	
Accessibility information?	✓		✓				
User reviews?	✓					✓	
Badges?	✓						
Open data?	✓		✓				
Twitter analysis?	✓						
Listings?	✓	✓		✓		✓	✓
Fruit themed support?	✓						

★ **Item pages for every show, venue and festival**

- All the item information
- All the source reviews
- User reviews from the public
- Badges for special criteria
- Related items

★ **Live reviews and statistics**

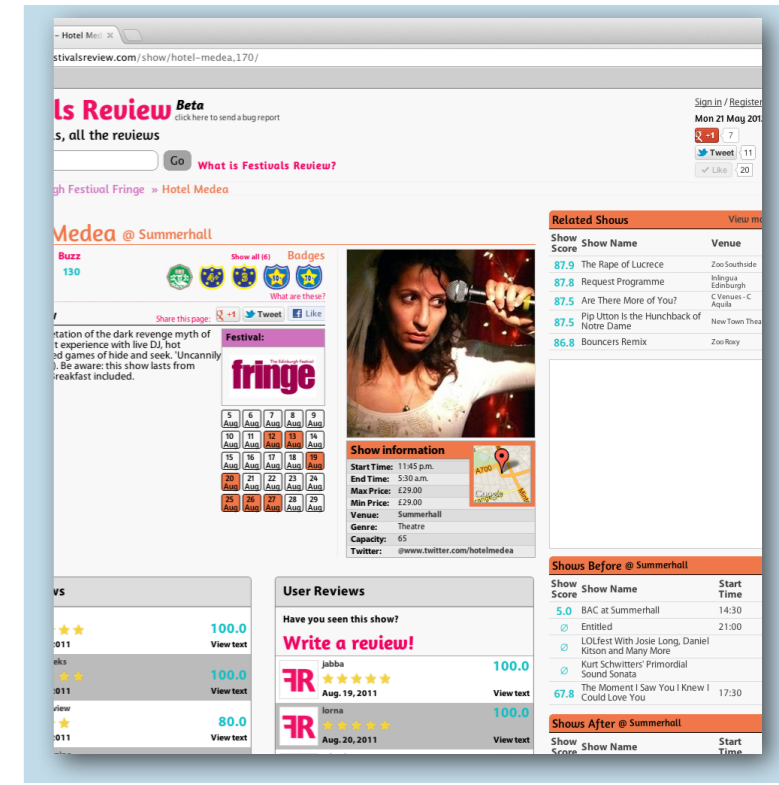
★ **Autocomplete search for instant discovery**

★ **Sortable listings pages**

★ **Bookmark shows and see them on a clash diary**

and many more...

Features



Data Providers

Have data and looking to reach audiences?

We are always on the lookout for more information. If you have a relevant data source, we can work together.

Contact us:

data@festivalsreview.com



Reviews and commentary



Images and rich media



Social media and twitter analysis



Pricing and ticketing



Accessibility information



Attendance and footfall

Artists & Organisers

Looking to boost your audiences?

Claim your page and get access to the following:

- ★ Add reviews from untracked sources
- ★ Updates to stock page info
- ★ Page traffic and social media reports
- ★ Upload images

PLUS



FREE
ADVERTISING
CREDIT

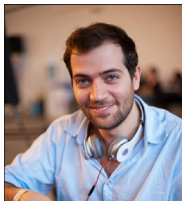


Credits

Festivals Review came into existence at Culture Hack Scotland, an epic 24 hour hackday merging the arts with technology.

This website has been generously supported by **@festivalslab** and the **Open Innovation Project**.

Follow us on twitter **@festivalsreview**



CULTURE
HACK SCOTLAND
CULTURE

Edinburgh
Festivals
Innovation Lab



Festivals Review is written and produced with love by **@brunopanara** and **@devonwalshe**